



Case Studies: Businesses & Employers

The following case studies are about businesses and employers that participated in National Spring Clean 2009.

1. The combined efforts of West Dunbartonshire's Countryside Rangers and other council departments, the **Forestry Commission**, **AMEY Highways** and local volunteers resulted in a total of 13 people conducting a litter pick in the area of Lusset Glen, Old Kilpatrick, which includes the area underneath the north end of the Erskine Bridge. A total of 43 bags of litter and debris were removed.

2. The chairwoman of the Dales Owners Association and 22 willing volunteers sprang into action and organised a clean up of their estate, collecting several bags of litter, old car tyres, planks of wood and a broken standard lamp. They were hard at it for two hours and did a wonderful job before returning to the meeting point for tea and refreshments, donated by their local **Marks and Spencer**.

3. **Forward Scotland** staff were happy to support the campaign again in 2009 and decided to do their clean up in the Torbrex area of Stirling. The small team started clearing the grass verge on the side of the motorway first, where most of the litter was cans, plastic bottles, old cigarette packets and sweetie papers thrown from cars.

On the other side of the road, next to private houses (where fencing separates the grass verge and the residents back gardens) they were shocked to find over 100 full doggy bags lying strewn against the fencing! Since the area is obviously popular with dog walkers, and the bin facilities limited, they notified the local council about the problem.

In spite of the bags of poo, they all enjoyed the afternoon and collected 12 bags of litter before finishing the day off with a barbecue and treats of rocky road cakes supplied by **Greggs**.

4. The 2009 spring clean of Brig o' Turk (involving representatives of the Trossachs Community Trust, Trossachs Community Council and Loch Achray Conservation Association) took place on Saturday 18th April. Once again, the weather was very kind: dry all day with brilliant sunshine and a clear blue sky in the afternoon. And once again, support for the litter-pick was fantastic with a strong turnout from individuals in the community backed up by **local businesses and organisations** including Burnt Inn House, the Brig o' Turk Tea Room, Central Scotland Police, Forestry Commission Scotland, Glen Bruach, the Harbour Café, Tigh Mor and the Woodland Trust. In all, 36 adults and seven children participated.

The group managed to cover a huge area: all along the A821 from Aberfoyle to Kilmahog as well as the car parks and shorelines of Loch Achray and Loch Venachar (north side). As in previous years, the worst littered areas were those frequented by fisherman close to the loch-sides. Both sides of the road between the Harbour Café and Kilmahog were also a challenge to clear. Over 100 bags of litter were collected together with some larger items including a TV, hi-fi set, an exhaust from a bus, a barbeque, and a couple of road signs. And a brand new pair of size 9 wellington boots!

5. Stirling's Thistles Shopping Centre stepped in to help KSB with a storage dilemma during the run up to National Spring Clean month. Due to the high number of volunteer numbers anticipated for 2009, huge quantities of Clean Up Kit materials had to be ordered and stored nearby for easy access throughout the campaign. Finding somewhere to keep so many boxes was proving difficult until the Thistles offered access to free storage space and agreed to play host to the thousands of bright yellow tabards and refuse sacks.

6. Greggs Scotland sponsored National Spring Clean 2009 at a national level by donating competition prizes for participants, which it had also done in the previous year: two digital cameras for the photo competitions and £100 of garden centre vouchers for the feedback form prizewinner. They also provided free cake for participating groups, including the campaign launch sites along the Antonine Wall. In total, around 3,000 participants were catered for during April - either through a big logo cake or a variety of traybakes.

7. Other companies to offer sponsorship in kind at the national campaign launch were **British Waterways**, which provided the use of a conference room at the Falkirk Wheel free of charge, and Edinburgh-based **Rabbies Trail Burners**, which organises personalised small group tours around Scotland. They loaned KSB two buses and drivers to help transport people, costumes and equipment between sites along the Antonine Wall.

8. On 1st April 50 Clydesdale Bank employees joined Clean Glasgow, KSB and Drumchapel Woodland Group to clean up Garscadden Wood East Local Nature Reserve as part of the launch of the national campaign. The bank actively promotes volunteering opportunities amongst its employees, allowing them to volunteer during bank hours as well as in their own personal time. Employees periodically team up with the woodland group and make donations to the charity.



Keep Scotland Tidy is a programme of Keep Scotland Beautiful. Keep Scotland Beautiful is an operating name of Environmental Campaigns (Scotland). Scottish Charity Number SC030332.