



Case Studies: Local Authorities

The following case studies are examples of how some of Scotland's local authorities proactively participated in National Spring Clean 2009.

1. 40 volunteers from the Community Council, Guides, Brownies and local churches braved the elements to help clean up Lowrie's Den in Penicuik, **Midlothian**. They were assisted by two teams of **Community Service Order** clients, with two team leaders and two council vans. In all, five van loads of all sorts of rubbish were gathered: no fewer than 130 black bags.
2. On a grand sunny day **West Lothian Council** launched its 2009 Spring Clean at Carmondean Primary School. Over 400 pupils from the school and nursery took part, alongside the **Councils' Land Services Team**, in a clean up of the school grounds, local woods and nearby streets. Local residents complimented the kids on their efforts and the total number of black bags filled with litter came to 137. By the end of the month, West Lothian Council had recruited the highest number of participants in National Spring Clean of all Scotland's local authorities: 6,946 volunteers (1,015 adults and 5,931 children). This earned them an outstanding achievement award from Keep Scotland Beautiful.
3. **Shetland Amenity Trust** coordinates the islands' annual spring clean, Da Voar Redd Up, which has been on the go for over 20 years. In 2009 this involved an amazing 19% of the population (3,000 adults and 1,157 children = 4,157 in total)! This earned **Shetland Islands Council** KSB's National Spring Clean Quaich, which is awarded to the local authority with the highest percentage of participation in the campaign per head of population.
4. **Perth & Kinross Council** pulled out all the stops in their recruitment drive for National Spring Clean volunteers in 2009. They managed to achieve the highest number of clean ups by any local authority, for which they received an outstanding achievement award from KSB. A total of 112 clean ups took place, involving 3,540 volunteers (879 adults and 2,661 children), including representatives from schools, uniformed associations, housing associations and community groups.
5. To launch National Spring Clean 2009, a mammoth clean up of the Antonine Wall (a World Heritage Site) took place on 1st April. Stretching across Scotland from coast to coast, the route of the Roman wall passes through five different local authority areas, all of which (**Falkirk**, **North Lanarkshire**, **Glasgow**, **East Dunbartonshire**, and **West Dunbartonshire**) co-hosted volunteer clean ups with KSB during the day to celebrate the start of the campaign. Five litter picks took place at strategic points

along the way in the **Falkirk** area, with the main focus being at the Falkirk Wheel, where volunteers were joined by KSB's giant litter mascots, Roman centurions and a government minister to help clean up near the canal. Overall, more than 750 people, including several schools, took part in one of the 12 litter picks that day, gathering an average of two black bin bags full of rubbish each and transforming an iconic monument to Scotland's heritage for the better.



Keep Scotland Tidy is a programme of Keep Scotland Beautiful. Keep Scotland Beautiful is an operating name of Environmental Campaigns (Scotland). Scottish Charity Number SC030332.