



## Fact Sheet: Fast Facts

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### Keep Scotland Beautiful

- Keep Scotland Beautiful (KSB) is one of Scotland's leading environmental charities, administering anti-litter and waste awareness campaigns in Scotland. Its anti-litter campaigns have been run under the slogan of Keep Scotland Tidy since 1966.
- National Spring Clean takes place throughout Scotland during April every year. It was re-launched in its current guise in April 2007 after a six year break.
- Many groups take part in voluntary clean ups or litter picks throughout the year but National Spring Clean provides an annual focus and opportunity for schools, youth clubs, environmental organisations, voluntary groups, community gatherings, and businesses, to play an important part in a bigger, coordinated campaign.
- KSB also supports clean up events throughout the year and provides organisers with free Clean Up Kits to help them get started.

### National Spring Clean 2007

- In 2007 more than 11,500 volunteers took part in 273 clean up events as part of National Spring Clean during the month of April.
- The average quantity of litter collected per person was one and a half black bags each - that is enough, if tipped out, to cover the grass of Hamden Stadium with at least half a metre of litter.

### National Spring Clean 2008

- In 2008 more than 366 clean up events were registered with Keep Scotland Beautiful, with 20,503 volunteers taking part during the month of April.
- Enough black sacks of litter to line the Royal Mile in Edinburgh, from the castle esplanade to the Scottish Parliament, 12 times over, were collected as part of National Spring Clean 2008 across Scotland.

### National Spring Clean 2009

- In 2009 more than 57,639 volunteers took part in 1,082 clean up events as part of National Spring Clean during the month of April.
- The average quantity of litter collected per person across Scotland was one and a half black bags - that is enough to fill 28,819 standard wheelie bins.